



Mouillette
d'Argent

VII International
Perfumery
Contest

General aspects

Contest aimed at perfumers of any nationality who wish to showcase their creative skills.

The contest will be annual.

Any creator of perfumes may submit a single perfume to the contest, provided that this perfume includes the scent or olfactory note selected for this edition and meets the requirements specified in the section "Sending samples".

In this 2024 edition the olfactory note is LEATHER.

The contest organizers reserve the right to accept or reject entries if they do not comply with the conditions of these rules or have any other deficiency or formal defect, including failure to meet the published deadlines for any of the stages of this contest.

Registration for the contest will cost 85 €. Payment will be made through www.mouillettedargent.com by credit card or bizum.

The jury

The jury for the 2024 edition will be chaired by the master perfumer Ramón Monegal and a group of experts in perfume, design, art, gastronomy.

Awards

There will be three "Mouillette d'argent" awards:

Rosendo Mateu Prize – (where all the contestants participate and is chosen by the Contest jury) which will have a financial endowment of €2,500. Contributed by the Rosendo Mateu brand.

Prize for the best perfume in the category of independent perfumers. With a financial endowment of €1000 and a collection of books on primary subjects from Nez Magazine.

Audience Award. With a financial endowment of €500

The jury will select 12 perfumes in the general category and at least 3 perfumes in the freelance category from among all the perfumes submitted, which will go through to the final and from which the best perfume in each category will be chosen. In addition, these 12 finalist perfumes will compete to become, one of them, the winner by vote of the public.

All contestants will receive a diploma digitalized.

The winners will receive the "Mouillette d'argent" award created especially for the occasion by Majoral jewelers.

Registration deadline - Edition 2024

In this 7th edition, the participating perfumers must present a perfume that contains the note of Leather.

The registration period will be from December 15, 2023 until January 31, 2024.

To register you must fill out a form with all the requested information. To access the form, click here: [falta link](#)

For any questions about the registration process, you may send an email to info@mouillettedargent.com

Sample submission

First phase - Identification of samples

It will be necessary to indicate:

- VII Concurso Mouillette d'argent
- Name of the composition
- Name of the entrant

Deadline for sending samples: 29 February 2024

Samples must be sent between January 8 and February 29, 2024 to Lluch Essence, without exceptions.

Address for sending samples:

Lluch Essence - Mouillette d'Argent International Contest, Calle Lo Gaiter 160,
08820 El Prat de Llobregat- Spain,
Phone: + 34 935 402 464 (Ainea Perfums)
Observations: Mouillette d'Argent International Perfumery Contest.



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We will ask you to send us the story of your perfume, you can do it in Catalan, Spanish, English or French, for the finalists we will ask the finalists for a video explaining its composition.

Samples must be sent between January 8 until February 29 of 2024 to Lluch Essence, without exception.

Three 10 ml bottles of the perfume should be sent so that people living outside Europe will not have problems at customs.

Samples that do not meet the deadlines and arrive after the indicated deadline will automatically be excluded from the contest.

From 1 March to 20 March, the president and two other members of the jury will make an initial first sifting. They will choose 12 perfumes from the Jury's Best Perfume Award category and at least 3 perfumes from the freelance perfumer's category.

In the week of March 20, all the contestants will be informed whether they have been selected to go on to the final phase and therefore to the sample shipment.

The 12 selected perfumes will go directly to the final of the public and jury awards.

Second phase – Sending of the 12 finalist perfumes

The finalists must send 500 ml of their perfume to Lluch essence by April 20.

Between May 1 and May 10, all members of the jury will receive the 12 finalist perfumes and will cast their vote through an online form. From the voting of the jury we will get 2 of the winners of the Contest.

Winner of the Rosendo Mateu Award

Jury Prize Winner of the Freelance Category

The authors of the 12 finalist perfumes have the following options:

- **Option 1:** Send 500 ml of ready-to-use, finished perfume.
- **Option 2:** Send 100 g of perfume concentrate.

It must be sent to Lluch Essence (Lo Gaiter del Llobregat 160, 08820 El Prat de Llobregat) specifying that it is for the International Perfumery Contest "Mouillette d'Argent".

With the 500 ml of perfume we will prepare:

Samples for each member of the jury.

Samples for the different voting points. In the 2024 edition we will have voting points, for the public prize, in Teià and Barcelona and in different cities of Spain and Andorra.

Each contestant is free to choose the best way to send their composition, considering the city or country from which the perfume is sent in this second phase.

The selection of the jury:

Jury members will receive a sample of the 12 finalist perfumes between May 1 and 10 to evaluate and score through an online form. They will have to do it before May 25.

Aspects to be assessed by the jury:

- Technical qualities of the composition
- Originality / Contribution / Recognizability
- Quality of the composition / Richness / Value
- Diffusion / Sillage (trace)
- Persistence

The will of the organization is that Mouillette d'argent serves so that perfumers can express all their creativity and quality as artists.

Public voting

The public will have the opportunity to smell the 12 finalist proposals.

The public vote will take place from 1 to 13 June 2024.

The voting points will be public or easily accessible places, places frequented and especially related to the world of perfumery or culture.

- Julio Muñoz Ramonet Foundation (Mutaner 282, Barcelona)

Usual voting places in Barcelona:

- Perfumería Regia (Passeig de Gràcia 39)
- Las Topettes (Calle Joaquín Costa, 33)
- Isidro Cosmetic Shop (Calle Marià Aguiló, 83).



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Perfumerías Julia:

- Julia – Callao (Madrid)
 - Julia – Russafa (València)
 - Julia-Bilbao, Julia Zaragoza
 - Julia-Mataró, Julia Carlemany (Escaldes Engordany, Andorra).
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- Le Secret du Marais (Hortaleza 75, 28004 Madrid).
 - Ruiz de Ocenda Flores y Perfumes de autor (Heros Kalea 18, 48009 Bilbao)

The results of the public vote will be announced on **Friday 14 June 2024**, together with the jury awards in the Awards Ceremony.

Awards ceremony

The prizes will be awarded on **Julio Muñoz Ramonet Foundation**, Muntaner 282, Barcelona, at a public event, in the afternoon, where all contestants are invited to attend.

Confirmation of attendance at the gala will be requested one week before the event.

The organizers reserve the right to reproduce a number of copies of the winning perfumes; in this case, the authors will receive 25 copies of their winning perfume free of charge.

Method of payment

The amount to be paid to participate in the VII Edition of the Barcelona International Perfumery Contest "Mouillette d'Argent" is **85€**.

Methods of payment: Through the web **www.mouilletedargent.com**. Search as purchase Perfumery Contest.

Enquiries and contact:

For any doubts or queries you can write to us at the official email address of the contest **info@mouilletedargent.com** and as soon as possible we will answer your queries.

Thank you for your participation and good luck!